

Dear Community Leader,

On behalf of Youth, Incorporated, I am pleased to announce that the 8th Rookies & Ribs Night will be held Wednesday, May 19th 2010, 6:00 pm to 9:00 pm at the Montgomery Inn Boathouse.

AP Coach of the Year Marvin Lewis with the **2010 Bengal Rookies** will be at the Montgomery Inn Boathouse to personally meet with our generous supporters.

Last year's event was one of best Rookies & Ribs Night ever! Don't miss this opportunity to be a part of this exciting event while supporting Youth, Incorporated. There will be food provided by Montgomery Inn, a silent auction that will include unique and "must have" items.

As leaders we know it is important to be a role model to the youngsters in the community. The Marvin Lewis Community Fund has chosen Youth, Incorporated as one of its nonprofit organizations that focus on the values they share by helping inner city youth obtain opportunities they might not otherwise have.

I would like you to take a **stand** and show our community that the future of our youth is important. Actions speak louder than words... please agree to **be a sponsor** of this fundraising event.

Enclosed is a list of sponsorship packages detailing the **recognition for you and your company**.



Mike Miller
Event Chair
Graydon Head & Ritchey



Dave Lapham
Co-Chair
Clear Channel



Chinedum Ndukwe
Cincinnati Bengal
Live Auction
Emcee



Dean Gregory
Co-Chair
Montgomery Inn



Candace Klein
Logistics Chair
Graydon Head & Ritchey



Wayne Miller
Media Chair
Crowne Plaza
Cincinnati North



April McVey
Auction Chair
Stautberg Benefit
Advisors



Adam Stevens
Event Advisor

On behalf of the committee for Youth, Incorporated's "**2010 Rookies & Ribs Night at the Boathouse**," I wish to thank you for considering this sponsorship proposal.

Sincerely,

Stephanie Tunison
Youth, Incorporated
Executive Director
smtunison@aol.com

Youth, Incorporated offers hope and help!

I don't even have to ask... But



**The question is...
Will you help me?**



Give me a chance?

I've been given a chance to make things right in my life. I need some help getting there. Don't give up on me.

Youth, Incorporated believes... No Kid is a "Throw Away" Kid!

Youth, Incorporated-An alternative

For 41 years, Youth, Incorporated, a 501(c)(3) organization has been quietly shining a bright light on the right path for Cincinnati's at-risk youth. Six-hundred teenagers a year, who find themselves in Foster Homes, or in the Juvenile Court System, are given a chance to have a stable environment where trained staff listen and model the importance of education, boundaries, morals, and respect. Although some parents have tried their best, many of our teenagers may not survive the drug-ridden neighborhoods or the over exposure of negative role models without having someone to step in to help. You probably had parents who did this for you, but think about being raised in a home where no one cared about what you ate, or if you ate, much less if you came home at night? You might have ended up in foster homes or the juvenile justice system, wondering how you got there.

Youth, Incorporated's Commitment

Our staff is trained and committed to making a difference with our city's at-risk youth. We understand that incarceration won't cure the root problems of these children. As a partner with the juvenile court system and Job and Family Services, Youth, Incorporated offers an alternative residential program to the detention center. We use behavior modification, anger management, conflict resolutions, violence prevention and responsible decision-making techniques to give these teens positive guidance, and it works! Successful graduates of our residential program have visited to boast about returning to school, getting a job, or keeping a job. They thank the staff member who cared enough about them to make an impact in their young lives. For some, this may be the first adult to give them support and encouragement. This is the moment that makes all the hard efforts a reality. A child has taken the right path in becoming a productive adult and hopefully not another crime statistic!

YOU can help a child choose the right path

Please join us as a corporate sponsor for "Rookies & Ribs Night" for our kids with Coach Marvin Lewis and the 2010 Bengal Rookies on Tuesday, May 19th, 2010 at the beautiful Montgomery Inn at the Boathouse. Invite your clients for an intimate evening with Coach Lewis and guests. Don't be left out! Youth, Incorporated accepts financial donations or material contributions to run our three homes. Gifts large and small transform lives in lasting ways.

For information, contact Erica Farris at 513.861.8483, e-mail: efarris@cincinnatiyouth.org or visit our web site at www.cincinnatiyouth.org.

2010 Rookies & Ribs Night Commitment Form



Super Bowl Sponsor	\$5,000	<input type="checkbox"/>
Pro Bowl Sponsor	\$3,500	<input type="checkbox"/>
Monday Night Sponsor	\$2,500	<input type="checkbox"/>
Rookie Player Sponsor	\$1,500	<input type="checkbox"/>
Program Sponsor	\$500	<input type="checkbox"/>
Tickets	\$150	<input type="checkbox"/>

Registration & Payment Information (Please Print)

I/we will you join Coach Marvin Lewis and other community minded businesses by sponsoring Youth, Incorporated's 2010 Rookies & Ribs Night at the Montgomery Inn Boathouse

Date: Wednesday, May 19th, 2010 6:00 pm - 9:00 pm

Sponsor Name _____

(as it should appear in print & promotional materials)

Contact Name _____ Title _____

Address _____

City/State/Zip _____

Phone# _____ Fax _____

Email _____

Enclosed is my check for sponsorship or ticket(s) in the amount of \$_____ *Make checks payable to: Youth, Incorporated*

Please invoice me for the above sponsorship

On-line Payment, go to www.rookiesandribs.org Please fax this form or email information to 513-861-3384 or efarris@cincinnatiyouth.org

Visa/MasterCard/American Express/Discover (circle one)
 Amount to be charged _____
 Card _____
 Exp. Date _____
 Security Code from the back of the card _____
 Authorized _____
 Signature _____

I am unable to attend but would like to make a donation to Youth, Incorporated \$_____

I have an auction or raffle item, please contact me.

Please send your guest list... email or fax your guest list to us at:
efarris@cincinnatiyouth.org, or fax to 513-861-3384

Thank you for the support of the 2010 Rookies & Ribs Night. Please return this completed form to Youth, Incorporated 2843 Melrose Avenue, Cinti, OH 45206 or fax to 513-861-3384. You will receive a copy of this document, acknowledgement letter and your sponsorship information once processed. Please contact Erica Farris 513-861-8483 with any questions.

For internal use:

Date Received _____ Date Entered _____ Invoice Date _____ Record# _____

**Join Coach Lewis & the 2010 Bengal Rookies
for the Rookies & Ribs Night
at the Montgomery Inn at the Boathouse
May 19th, 2010 * 6 p.m. – 9 p.m.**

Will you help Coach Lewis & the 2010 Rookies help our kids in Cincinnati?

Super Bowl Sponsor - \$5,000 * 4 Tables

- 40 Tickets to the event
- VIP Premium Seating
- Naming rights to the event
- Dinner by the bite at your reserved table with the First Round Draft Pick
- Exclusive time with Coach Marvin Lewis
- Autographed Picture with Coach Lewis
- Autographed Football by Coach Lewis
- Autographed Jersey by your favorite Bengal Player
- Full page ad in the Event Program (Time Sensitive)
- Name listed in media releases
- Company Signage at the event (two items)
- Photo opportunities with the Rookies
- Team Huddle - Sponsor Recognition at the event

Tailgate Sponsor - \$3,500 * 3 Tables

- 30 Tickets to the event
- Dinner by the bite at your reserved table with one of the Top Draft Picks
- Autographed Football or Cornhole Game
- Half Page ad in the event program the Event Program (Time Sensitive)
- Name listed in media releases
- Company Signage at the event (two items)
- Photo opportunities with Coach Lewis and the 2010 Rookies
- Team Huddle - Sponsor Recognition at the event

Monday Night Football Sponsor - \$2,500 * 2 Tables

- 20 Tickets to the event
- Dinner by the bite with a Bengal Rookie at your reserved table
- Name listed in media releases
- Quarter Page ad in the event program (Time Sensitive)
- Company Signage at the event (one items)
- Photo opportunities with the Rookies
- Team Huddle - Sponsor Recognition at the event

Rookie Player Opportunity - \$1,500 * 1 Table

- 10 tickets to the event
- Dinner by the bite with a Bengal Rookie at your table
- Name listed in media releases
- One eighth of a page ad in the event program
- Company Signage at the event (one item)
- Team Huddle - Sponsor Recognition at the event

Program Sponsor - \$500

- 2 Tickets to the event * Business card sized ad in the Event Program (Time Sensitive)

- ***Individual tickets can be purchased-\$150 per ticket***



ADVERTISING PACKAGE

* LOGO ON TABLE TENTS AT ALL THREE MONTGOMERY INN LOCATIONS

* NAME INCLUDED IN ALL MEDIA RELEASES

* LOGO ON ALL PRINT MATERIALS AND THANK YOU LETTERS

* **ADVERTISING PKG. IS TIME SENSITIVE**

* LOGO ON WWW.CINCINNATIYOUTH.ORG

"TEAM HUDDLE" RECOGNITION

Prior to Coach Lewis introducing the 2010 Bengal Rookies the Event Sponsors will be recognized on the stage by Youth Incorporated's Executive Director

Proceeds benefit
Youth, Incorporated

501 (c) (3)

www.cincinnatiyouth.org

513.861.8483